

KU Center for International Business Education and Research
Media Library Catalog--Topic Listing
The School of Business, Summerfield Hall, Room 207
785-864-7879
Updated 1/9/2006

Topic	Catalog Number
6 News	2.0100; 2.0200
aircraft industry/aviation	2.3400
Alaska	1.0630.3; 2.0400
alumni lectures	1.0610.1; 1.0610.2
Anderson, Chris	2.0100
anti-Americanism	1.2100.4; 2.2875
Argentina	1.0510.1; 1.1030.6
Asia	1.0850.1; 2.0300
Asian financial crisis (1997-98)	2.0300
ASTAC (Arctic Slope Telephone Association Cooperative)	2.0400
Baja	2.0450
Boam, Thomas Lee	2.3100
branding	1.0310.1; 1.0410.1; 2.1600
Brazil	1.0510.2; 1.2410.1; 2.0250; 2.3300; 2.3400
Britain	1.0420.1
British Petroleum	2.1600
business culture	1.0420.1; 1.0420.5; 1.0460.2; 1.0510.1; 1.0510.2; 1.0510.3; 1.0510.4; 1.0830.1; 1.0830.2; 1.0830.3; 1.0840.1; 1.0840.2; 1.0840.3; 1.1051.1; 2.1500; 2.2300
business Spanish	2.1900
California	2.0450
capital flight	
Capoeira	2.0250
Chile	1.0510.3
China	1.0460.1; 1.0810.1; 1.1410.1; 1.1410.2; 1.2410.2; 2.0475; 2.2300; 2.3100; 2.3150
Choplin, Jean	1.0610.2
CIBER	2.0200
coffee	2.0650
Columbia	2.06700
corporate restructuring	1.0710.1
corporate social responsibility	1.0825.1; 1.1040.1
Costa Rica	2.0100
cross-cultural communication	1.0320.1; 1.0460.2; 1.0830.1; 1.0830.2; 1.0830.3; 1.0840.1; 1.0840.3; 1.0850.1; 1.1051.1; 1.2050.2; 1.2310.1; 1.2310.2; 2.0900; 2.1000; 2.2500; 2.2600
cross-cultural management (see also international management, management)	1.0460.2; 1.0510.1; 1.0510.2; 1.0510.3; 1.0510.4; 1.0830.1; 1.0840.1; 1.0840.3; 1.0850.1; 1.1410.1; 1.2310.1; 1.2310.2; 2.2300; 2.2400

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development strategies	1.0210.1; 1.0630.2; 1.0810.1; 1.1030.1; 1.1030.3; 1.1030.5; 1.1420.1; 1.1420.2; 1.2410.1; 1.2410.2; 1.2410.3; 1.2410.4; 2.0300; 2.0475; 2.0800; 2.3000; 2.3300
Eastern Europe	2.1200
e-commerce	1.0410.1
economic strategy	1.0420.1; 1.0420.2; 1.0720.1; 1.0810.1; 1.1030.1; 1.1030.3; 1.1030.5; 1.1250.1; 1.1420.1; 1.1420.2; 1.2410.3; 1.2410.4; 2.0475; 2.0800
Embraer	2.3400
energy	1.0610.3; 1.0630.1; 1.0630.2; 1.0630.3; 1.1040.1; 2.2825
entrepreneurship	1.232
environment	1.1030.4; 2.0500; 2.0600; 2.2800
Epstein, Steven	1.1300.1
ethics	1.1300.2; 2.0100; 2.0600
Europe	1.0410.1; 1.0610.1; 1.0820.1; 1.2100.4; 2.2850
European Union	2.1300; 2.2200
exchange rates/foreign exchange	1.1030.2; 1.1030.6; 1.1030.7; 1.1030.9; 2.1470
exporting	1.1310.1; 2.2800; 2.3200
fair trade	2.0650
foreign debt	2.2100
France	2.1250
free trade	1.1030.4
gender conflict	1.0320.1
Georgia (F. Soviet Union)	2.2825
Germany	1.0420.1; 1.0420.5; 2.1500
globalization	1.0110.1; 1.0310.1; 1.0825.1; 1.0910.1; 1.1030.2; 1.1030.5; 1.1030.10; 1.1030.11; 1.1030.12; 1.1030.13; 1.1030.14; 1.1300.2; 1.1340.1; 1.1420.1; 1.1420.2; 1.2050.1; 1.2310.1; 1.2310.2; 2.0208; 2.0650; 2.0800; 2.2900
GRIP	2.3400
Halford, Richard	2.0100
Hoeflich, M. H.	1.1300.2
Hong Kong	2.0300
Horner, Larry D.	1.0610.4
human rights	1.1300.1
IMF	2.2100
India	1.2100.3; 1.2410.3
Indonesia	1.1420.1; 2.0300
information flow	1.0820.1
international business	1.0860.1
international labor issues	1.1300.1
international management (see also cross-cultural management)	1.0610.4; 2.2300; 2.2400

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international marketing	1.0310.1; 2.1600; 2.1700; 2.2500; 2.2900; 2.3200; 2.4000
international negotiation (see also cross-cultural communication)	1.0320.1; 1.0460.2; 1.0510.1; 1.0510.2; 1.0510.3; 1.0510.4; 1.0830.3; 1.0840.3; 1.1051.1; 2.0900; 2.1000
international trade	1.1030.2; 1.1030.5; 1.1030.6; 1.1030.7; 1.1030.9; 1.1030.10; 1.1030.11; 1.1030.12; 1.1030.13; 1.1030.14; 2.1470
Islam	1.0870.1
Israel	1.2100.2
Italy	1.0460.2
Japan	1.0420.1; 1.0420.5
joint ventures	1.1310.1
Kansas	2.0540; 2.1800
labor issues	1.0110.1; 1.0120.1; 1.0420.4; 1.0710.1; 1.0720.2; 1.1030.8; 1.2430.1; 2.200; 2.2100
Latin America	2.1000; 2.1900
legal industry	1.2050.1
Lincoln Electric	1.0120.1
Malaysia	1.1420.2; 2.0300
management	1.0820.1; 1.2430.1
manufacturing	1.0720.2
maquiladoras	1.1030.8
McKinley, Michelle	1.1300.2
Mexico	1.0510.4; 1.1030.6; 1.1850.1; 1.2410.4; 2.200
Middle East	1.0840.1; 1.2100.1; 1.2100.2; 2.0950
monetary policy	2.2200
NAFTA	2.0500; 2.2700
Nissan	1.1340.1
oil industry	1.0610.3; 1.0630.1; 1.0630.2; 1.0630.3
outsourcing	1.2100.3; 2.0208; 2.1750
overseas assignments	1.0860.1
Palestine	1.2100.2
Peru	1.2122.0
protectionism	1.1030.11; 1.1030.13
quality control	1.0720.2
retailing	2.2850
Rosenbaum, Ruth	1.1300.1
Russia	2.1200
Saudi Arabia	2.0950
security	1.2100.2
Shell	1.1040.1
Singapore	2.3000
slavery	1.1300.1

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Social Security	2.2100
South Korea	1.1030.1; 1.1030.3
Sri Lanka	1.1030.1; 1.1030.3
study abroad	1.0110.1; 2.1250
sustainable development	1.1040.1
sweatshops	1.0110.1
Taiwan	1.0210.1
technology transfer	1.1410.2; 2.0600
telecom industry	2.0400
terrorism	1.2100.1; 1.2100.2; 1.2100.4
trafficking in persons/sexual trafficking	1.1300.1; 1.1300.2
trans-border factories	1.1030.8
transitional economies	1.0810.1; 1.2410.2; 1.2410.3; 2.0475; 2.1200; 2.2825; 2.3100
U.S. competitiveness	1.0420.1; 1.0420.2; 1.0420.4; 1.0610.1
U.S. economy	1.0710.1; 1.0720.1; 1.1250.1
U.S. Politics	2.0540
U.S.-Japan business relations	1.0720.1; 2.2100
unemployment	1.0710.1
Wal-Mart	2.0208; 2.1750
Worcester, Robert	1.0610.1; 2.2875
World Bank	2.3300
world public opinion	2.2875